



JURY FOCUS, INC.
— www.MOCK-TRIAL.COM —

Mock Trials • Focus Groups • Witness Preparation • Venue Surveys • Jury Selection • Shadow Juries • Post-Trial Juror Interviews

Continuing Education Seminars

We have presented training and published articles regarding juror behavior at the Defense Research Institute (DRI), Mealy's Litigation Conferences and Reports, Travelers Insurance Claims University, The Inns of Court, The ABA and other Bar Associations, in-house at law firms and in other venues.

We can tailor a Continuing Education seminar to the questions facing your group of claims managers, risk managers or litigators. Our training focuses on the types of cases that you face and the types of decisions that you make.

“What types of jury research services are appropriate for this case?”

“When should I conduct a mock trial?”

“What can I expect to learn from a mock trial, survey or other jury research?”

“How do I apply what I learn from jury research to help settle my case?”