



Venue Surveys

Community Attitude Surveys

Surveys reveal:

- The prevailing attitudes of your trial venue.
- Jurors' beliefs about your client and your client's industry.
- A statistical profile of favorable and unfavorable jurors for use during jury selection.
- Targeted areas of voir dire and supplemental jury questionnaire items that zero in on the key issues.
- Damage ranges and profiles of high and low damage jurors.

Cost and time efficient – Surveys provide a wealth of information about the venue for a small investment in time and money.

Change of Venue Surveys

When pre-trial publicity or the nature of the issues suggest changing venue, a professionally designed survey can:

- Assess the level of bias and prejudice in your venue.
- Identify an alternate venue that provides relief from bias and prejudice.
- Build a record for appeal.
- Form a basis for the judge to provide concessions to address the bias.

Including,

- Increased peremptory challenges.
- Additional attorney conducted voir dire.
- Written supplemental juror questionnaire.

Support for your change venue motion

- Affidavit and supporting expert testimony regarding survey design and findings.
- We have experience providing expert testimony regarding jury behavior, witness preparation, the ability of jurors to separate evidence related to similar corporate defendants, change of venue, and the impact of media exposure on potential jurors.

Content analysis of pre-trial publicity can be conducted to support the survey data.